

Local services such as weather and traffic are great additions to satellite radio. This level of service should be expected from premium subscriber services and does not threaten, in any way, commercial radio due to the limited number of subscribers. In much the same way that you can now get local television service via satellite television, this same service should be expected when subscribing to a monthly, premium satellite radio service.

Please do not waste government time and resources with such petty grievances.

There are far more important domestic and international affairs to attend to.

Take a page from Satellite television and adjust to the current commercial advertising climate. The traditional upfront is going to be a thing of the past.

New technology (Tivo and similar DVR's) is changing the landscape of commercially operated ventures. And like TV, which has moved towards innovative solutions like product placement, so too will commercial radio need to harness its creative resources to attract and retain listeners. Satellite radio is not a threat, rather, it is the logical evolution of this media.

Please allow XM to continue to offer these local programming choices to its paying subscribers.

Thank You.